ABSTRACT OF THE DISCLOSURE

An object of the present invention is to provide a system in which a user can read information of an image information display member such as a poster as digital image information such as JPEG by using image input means provided in a mobile communication system, and can record the information in recording means which is provided in the mobile communication system and which records a shot image.

The present invention comprises an image information display member such as a poster and a mobile communication system which reads an image information portion of the image information display member. The mobile communication system is provided with a photographing portion which shoots at least information of the image information portion, recording means for recording a shot image and a display portion for retrieving and displaying any of the recorded information.